

**\*\*\*For Immediate Release\*\*\***

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**Northern Illinois Food Bank**

delivering food assistance to your community

## **Kids Feeding Kids Cookbook Generates Over \$20,000 to Feed Local Kids**

**(St. Charles, IL)** On Tuesday, January 26 more than a year of hard work by six year old Carson Pazdan will culminate with a giant check presentation to the Northern Illinois Food Bank (NIFB). Pazdan is the brainchild of the *Kids Feeding Kids Cookbook*, which includes recipes from roughly 800 area children as well as celebrities including Oprah, Maria Shriver and Sean Hayes. All proceeds from book sales are going to support the NIFB Youth Nutrition Program which utilizes a multifaceted approach to feeding low-income children year-round.

“When Carson and his mom Alyssa came to us with this idea we had never done this type of fundraiser before, but after seeing their enthusiasm and dedication, we were on board. We loved the idea of the cookbook, but we really grabbed on to the idea of getting kids involved. The fact that they raised over \$20,000 to feed children in need is truly remarkable and just shows that anyone can make a difference, regardless of age,” says Jarrod Daab, NIFB Associate Director of Development.

"It has been such a journey taking Carson's idea to fruition. A huge thanks needs to be made to all those who have rallied together with their enthusiastic support and involvement to make this cookbook a reality. It is with their charitable hearts that we will help feed our hungry neighbors, especially children. Kudos to all of the parents who have embraced this opportunity to get their kids involved to show them that they truly can make a difference in the world regardless of their young age," says Alyssa Pazdan. Carson and his mom also plan to continue their efforts to feed area children.

### **About Northern Illinois Food Bank:**

Northern Illinois Food Bank (NIFB) is a non-profit organization that provides food to all those in need through its 520 partner agencies in the following 13 counties - Boone, DuPage, DeKalb, Grundy, Kane, Kankakee, Kendall, Lake, McHenry, Ogle, Stephenson, Will and Winnebago. NIFB acquires, gathers, handles, and distributes donated, government, and purchased food to more than 50,000 different people each week through local food pantries, soup kitchens, shelters, youth activity centers and other food assistance sites. In Fiscal Year 2009 NIFB distributed over 27 million pounds of food. The Food Bank has recently launched a Capital Campaign to build a new Food Distribution and Community Nutrition Center to enable them to handle more food more efficiently to meet the increasing demand.